**Between Individuals and News Organizations: Developing the ‘News Niche’ as a Conceptual Tool for Examining Audience Fragmentation**

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Data Availability Statement

The dataset and manipulation files associated with this article can be found at: Barnidge, Matthew (2022), “2020 Audience Fragmentation Dataset”, Mendeley Data, V1, doi: 10.17632/nc7nb7rgsz.1 [Note: DOI is reserved and will be activated upon publication].

Authors’ Notes

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